

Avery Dennison®

MPI™ 1103 Easy Apply Smart Wrap



Smart Fast Application and excellent printability for your vehicle graphics.

The conformable MPI™ 1103 Easy Apply Smart Wrap cast film allows fast 3D applications on even the most challenging corrugations.

Thanks to its air egress system and repositionable adhesive, you can save time and money during installation. Printable with all digital print technologies, it delivers great color 'pop' and printing quality to be used for all your graphics. For the perfect combination and durability, use the dedicated protective DOL overlaminating film and give your application the last flawless touch.

KEY FEATURES

- Extreme conformability on 3D surfaces and corrugations
- Repositionable
- Highly Durable
- Excellent printability across all platforms
- ICC Profiles Available
- ICS performance guarantee

MAIN BENEFITS

- Fast and easy wrapping
- Cost effective and efficient printing media
- Endless creative possibilities to create eye-catching graphics
- Guaranteed long term durability
- Versatile printing media

RECOMMENDED USES

- Partial and full wraps on private vehicles
- Partial and full wraps on commercial fleet
- Interior & exterior signs

Full Avery Dennison® Automotive Digital Wrapping Films Portfolio

Products	Face	Adhesive	Low Initial Tack	Slide Ability	Reposition-ability	Long Term Removability	Extra Smooth Finish	Durability Unprinted/ Printed	PVC/ PVC Free
MPI™ 1103 EA Smart Wrap	PVC	Permanent			✓			7/4	
MPI™ 1104	PVC	Permanent			✓			7/5	
MPI™ 1104 EA	PVC	Permanent			✓			7/5	
MPI™ 1106 Hi-tack	PVC	Adhesive						7/5	
MPI™ 1106 EA Hi-tack	PVC	Hi-Tack			✓			7/5	
MPI™ 1105	PVC	Hi-Tack				✓		10/6	
MPI™ 1105 EA RS	PVC	Permanent	✓	✓	✓	✓		10/6	
MPI™ 1105 Speedmaster	PVC	Permanent	✓		✓		✓	10/6	
SP 1504 EA	TPU blend	Permanent	✓		✓			10/6	PVC-free
MPI™ 1405 EA RS	PU	Permanent	✓	✓	✓			12/8	PVC-free
SP 1540	PU	Permanent						12/8	PVC-free



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