

# Magnetic Rubber

## clean and care information



### Product Description

Victory Magnetic Rubber sheet is designed to require only a minimum amount of maintenance. The following provides information for proper usage, cleaning and storage. By following these simple procedures you will enjoy years of trouble free service.

### Surface Preparation

Make sure that both the surface where the magnetic is to be applied and the plain brown magnetic side of the sheet are free of moisture, dirt, dust and foreign particles. Avoid using non-metallic body fillers, simulated wood grain siding or repainted surfaces and new vehicle finishes which contain uncured paint.

In car and truck sign applications it is recommended that the vehicle be well waxed and some applications may require the use of simple baby powder on a plain brown magnetic side of the sheet for best results.

### Magnetic Sheet Application

Before applying the magnetic sheet, make sure it has been allowed to warm to room temperature. The temperature of the metallic surface is not a factor.

To apply, allow one edge of the magnetic sheeting to contact the metallic surface at the desired point. The remaining portion of the sheet should then be allowed to magnetically adhere itself to the magnetic surface.

To reposition the magnet do not attempt to pull it into place, this may cause stretching. Simply remove the magnetic sheet and again begin the procedure. It is important to make sure the magnetic sheet is applied in a smooth, lay-flat fashion.

Avoid sharp contours and do not attempt to position the magnetic sheet over vehicle mouldings or chrome strips. The entire magnetic sheet must be well adhered to the metallic surface to avoid any air pockets.

### Maintenance and Cleaning

It is common for moisture to collect between the magnetic sheet and the metallic surface. It is most important that the magnetic sheet be removed at least once a week and both the magnetic sheet and the metallic surface be wiped free of moisture.

Extra caution should be exercised with new vehicle finishes. Failure to do so may result in damage to metallic surface or loss of the magnet sheet at highway speeds. For cleaning, use a soft cloth, warm water and a mild detergent.

### Storage

To protect the magnetic from damage while not in use, loosely roll the sheet up to no smaller than a three inch diameter roll with the magnetic side to the inside and the vinyl or printed surface to the outside. This ultimately will be of help when the time comes to re-attach the magnetic sheet.

If you elect to store it flat, do not set any objects on top of the sheet that might damage the surface. Avoid wrinkling of the sheet and flattening or crushing the roll.

### General Tips

- Vinyl coated Victory Magnetic Rubber sheeting comes ready to print or paint, no surface preparation is required for most applications.
- Pre-test all inks and paints for adhesion and solvent compatibility before using.
- It is not necessary nor recommended to clear coat a finished sign.
- Flood coating may cause vinyl shrinkage. Consult your ink or paint supplier for recommended procedures.
- Corner rounding is suggested and will prevent dog-eared and bent corners.